



Companies with conscience

Carmen Parra

Richness, poorness; production, consumerism: this century is still marked by the difference. This difference is not only about neither incomes nor possessions, but about a more obvious distance: social exclusion. It's time to get conscious that we, as individuals and as businessmen can transform our society from our own platforms.

Carmen Parra, head of department and president of the Observatorio de Economía Solidaria, shows us the problem of closing our eyes to an existing reality because we think that those conditions do not affect us. She offers us tools and solutions to change the injustices that wrap these persons that have been marginalized from the social and industrial environment. *In Companies with conscience* we listen the voices of businessmen implicated in this compromise and we discover that the idea of making a world more honorable to every human being is in our hands.

Carmen Parra was born in Almería (Spain). She studied Law at Universidad de Granada, has a MBA in European Law at Universidad Libre de Bruselas and a PhD of Law at Universidad de Barcelona. She has lived in Madrid, Bruselas and New York. She is also professor of International Law at Universidad Abat Oliba CEU and head of department of Economía Solidaria in this same University. Parra is part of the board of Fundación Trinijove, a company dedicated to introduce marginal young people into the industrial market. Since 2000, she has dedicated her research to look for new ways to fight against social inequalities, working with European and American Universities. Carmen Parra is author of numerous articles in specialized magazines related to supportive economy. She has published two books about international commerce (*El nuevo derecho internacional de los contratos and Materiales de comercio internacional*) and she is co-author of numerous specialized publications in international law. She is married and has four children. She lives in Barcelona.

Being a businessman and having social conscience: a possible and necessary path to build a better world.

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